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PRIVACY POLICY

This privacy policy has been compiled to better serve those who are concerned with how their 'Personally Identifiable Information' (PII) is being used on the CALCULUS platform.

The CALCULUS platform and its entire collection of services are mentioned from here on as "the Services". The Services include but are not limited to:

- The CALCULUS website;
- The CALCULUS support platform with knowledgebase and the manuals it provides;
- The automated CALCULUS cloud services;
- The CALCULUS client web portal;
- The CALCULUS mini sites;
- The CALCULUS Air iPhone application;
- The CALCULUS viewing station / photo booth software;
- All software tools and hardware accessories provided by CALCULUS such as: the WiFi SD Card, SD Card program tool, cloud synchronization tool, etcetera

PII, as described in US privacy law and information security, is information that can be used on its own or with other information to identify, contact, or locate a single person, or to identify an individual in context. Please read our privacy policy carefully to get a clear understanding of how we collect, use, protect or otherwise handle your Personally Identifiable Information in accordance with the Services.

PII is collected and stored from different types of users being:

- The users registering themselves or the company for which they bear responsibility and therefor subscribing to our services and possibly also registering their devices with our Services and coupling them to the Services to perform certain tasks (from here on mentioned as "the Users").
- The users that use the Services as part of a project or activation from or as a customer in relation to the Users whether or not paying for these services themselves (will be mentioned as "the End-Users").

Information can be created, edited and used by the Users, and by the End-Users using the Services provided through the Users.

Take note of the limits of this privacy policy by reading the disclaimer.

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What personal information do we collect from the Users that use the Services?

When ordering, registering or subscribing on our website and/or web portal, as appropriate, you may be asked to enter your name, email address, mailing address or other details to help you with your experience.

When do we collect information?

We collect information from Users when they register on our site, place an order, subscribe to a service, respond to a survey, fill out a form, open a Support Ticket or enter information on our website or our web portal.

We collect information from End-Users when they use the Services and give explicit permission to collect and store the information asked, otherwise no information is being stored.

We collect information from Users when they provide us with feedback on our products or services or if they wish any additional information about specifics of when and how the information is stored.

How do we use your information?

We may use the information we collect from Users when they make use of the Services in the following ways:

- To personalize your experience and to allow us to deliver the type of content and product offerings in which you are most interested.
- To improve our Services in order to better serve you.
- To allow us to better service you in responding to your customer service requests.
- To administer a contest, promotion, survey or other Service feature.
- To quickly process your transactions.
- To ask for ratings and reviews of the Services
- To follow up with them after correspondence (live chat, email or phone inquiries)

We may use the information we collect from End-Users when using any of the Services in order to:

- Personalize experiences and to allow us to deliver the type of service that the User required and specified in our web portal.
- Improve our Services in order to better serve Users and End-Users.
- Allow us to better service you in responding to your customer service requests.
- Administer a contest, promotion, survey or other Service feature initiated by the User or by your own request.
- Ask for ratings and reviews of the Services
- Follow up with them after correspondence (live chat, email or phone inquiries)

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How do we protect your information?

Our Services are scanned on a regular basis for security holes and known vulnerabilities in order to make your use of the Services as safe as possible.

We use regular Malware Scanning of our website.

Your personal information is contained behind secured networks and is only accessible by a limited number of persons who have special access rights to such systems, and are required to keep the information confidential. In addition, all sensitive/credit information you supply is encrypted via Secure Socket Layer (SSL) technology.

The Users however, do have access to the information provided by the End-Users in the direct context of the Users projects as described under "Third-party disclosure".

CALCULUS implements a variety of security measures when a User or End-User places an order enters, submits, or accesses their information to maintain the safety of your personal information.

All monetary transactions in context to the Users are processed through a gateway provider. All monetary transactions in context to End-Users are managed by and thus a responsibility of the User.

Do we use 'cookies'?

Yes. Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser (if you allow) that enables the site's or service provider's systems to recognize your browser and capture and remember certain information. They are also used to help us understand your preferences based on previous or current activity, which enables us to provide you with improved services. We also use cookies to help us compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools in the future.

We use cookies on these parts of our services:

- The CALCULUS website;
- The CALCULUS support platform with knowledgebase and the manuals it delivers;
- The online portal;
- The CALCULUS mini sites;

We use cookies to:

- Understand and save User's and End-Users preferences for future visits.
- Keep track of advertisements.
- Compile aggregate data about site traffic and site interactions in order to offer better site experiences and tools in the future. We may also use trusted third-party services that track this information on our behalf.

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You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. You do this through your browser settings. Since every browser is a little different, look at your browser's Help Menu to learn the correct way to modify your cookies.

If you turn cookies off, some features will be disabled. It will affect the User's and End-Users experience that make the Services experience more efficient and the Services may not function properly.

Third-party disclosure

We do not sell, trade, or otherwise transfer to outside parties your Personally Identifiable Information. We do however make the collected information of End-Users available to Users, but only the information provided by End-Users in the direct context of the Users projects when the respectively End-User has given it's explicit permission by accepting the terms and conditions when providing said information. The permission for usage of this information for commercial purposes can be but is not certainly explicitly asked for by the Service and given by the End-User and indicated in the report of this information type in the secured portal.

Whether permission for commercial use is given or not given by the End-User by agreeing to the Users specific User Agreement or by giving or not giving explicit permission using our Services, and the restrictions to the use of it is the responsibility of the User or the company he represents. The obtained information is free to use by the User and the company he represents according to this Privacy Policy and the User Agreement.

If the User does not agree to have its PII used it should indicate this at the time of usage of the Services and when giving his information although possibly forsaking its right to use said Services. The User is free to use the given information according to its own Privacy Policy and User Agreement thus the usage of the information is not a responsibility of CALCULUS.

If the End-User wishes to renounce his choice of complying to these agreements after using the Services he should contact the User and come to an agreement according to the Users Privacy Policy and User Agreement.

Third-party links

Occasionally, at our discretion, we may include or offer third-party products or services through the Services such as for example a hard copy printing service. These third-party sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our Services and welcome any feedback about these third party services.

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Google

Google's advertising requirements can be summed up by Google's Advertising Principles. They are put in place to provide a positive experience for users.

We have not enabled Google AdSense on our website but we may do so in the future.

COPPA (Children Online Privacy Protection Act)

When it comes to the collection of personal information from children under the age of 13 years old, the Children's Online Privacy Protection Act (COPPA) puts parents in control. The Federal Trade Commission, United States' consumer protection agency, enforces the COPPA Rule, which spells out what operators of websites and online services must do to protect children's privacy and safety online.

We do not specifically market to children under the age of 13 years old.

Fair Information Practices

The Fair Information Practices Principles form the backbone of privacy law in the United States and the concepts they include have played a significant role in the development of data protection laws around the globe. Understanding the Fair Information Practice Principles and how they should be implemented is critical to comply with the various privacy laws that protect personal information.

In order to be in line with Fair Information Practices we will take the following responsive action, should a data breach occur:

We will notify you via email

- Within 1 business day

We also agree to the Individual Redress Principle which requires that individuals have the right to legally pursue enforceable rights against data collectors and processors who fail to adhere to the law. This principle requires not only that individuals have enforceable rights against data users, but also that individuals have recourse to courts or government agencies to investigate and/or prosecute non-compliance by data processors.

CAN SPAM Act

The CAN-SPAM Act is a law that sets the rules for commercial email, establishes requirements for commercial messages, gives recipients the right to have emails stopped from being sent to them, and spells out tough penalties for violations.

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We collect your email address in order to:

- Send information, respond to inquiries, and/or other requests or questions
- Process ordered services and to send information and updates pertaining to these services.
- Send you additional information related to your product and/or service.
- Market to our mailing list or continue to send emails to Users after an initial information transaction has occurred.

To be in accordance with CANSPAM, we agree to the following:

- Not use false or misleading subjects or email addresses.
- Identify the message as an advertisement in some reasonable way if it is an advertisement.
- Include the physical address of our business or site headquarters.
- Monitor third-party email marketing services for compliance, if one is used.
- Honor opt-out/unsubscribe requests quickly.
- Allow users to unsubscribe by using the link at the bottom of each email.

If at any time you would like to unsubscribe from receiving future emails, you can email us at hello@calculus.group or follow the instructions at the bottom of each email.

And we will promptly remove you from ALL correspondence.

Contacting Us

If there are any questions regarding this privacy policy, you may contact us using the information below.

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